

Tools & Fabrication @ Off-Road.com Press Release

Mac Tools and The Busted Knuckle Garage Cash in with Unique Gift Items for Car and Motorcycle Enthusiasts

Prescott, AZ (October 4, 2007) - The Busted Knuckle Garage, (TBKG) a brand of Almost There! Inc., a unique gift shop for wrench turning car and biker enthusiasts, has announced that eight of their new products will be added to the Mac Tools November sales flyer. The Mac Tools November sales flyer contains a vast cache of tools and gear, including items for the family.

In the spring of 2007, Mac Tools featured a diverse selection of TBKG's products in their monthly flyer. The result was historical for Mac Tools, selling over seven times their forecasted transactions. The top two sellers were The Busted Knuckle Garage Battery Operated Wall Clock and the Wrench Rate Sign. The 2007 Mac Tools November sales flyer will contain an additional eight TBKG's products, including the Mechanic on Duty Wall Clock and their newest ball cap with the ingeniously perfect—for mechanics—slogan, "No Scar, No Story."

Sherri Wolford, Mac Tools Product Manager, proclaimed, "Mac Tools is proud to carry The Busted Knuckle Garage products. We have experienced great returns from this relationship and we were pleasantly surprised at how quickly the product line has taken off. Our Mac Tools customer's love it. The future looks bright for The Busted Knuckle Garage and we are fortunate to be a part of it!"

Warren Tracy, president of The Busted Knuckle Garage, and educator of Entrepreneurship at Yavapai College in Prescott, AZ, remarked of the relationship with Mac Tools, "the success of this program is far beyond our expectations. Our affiliation with Mac Tools is an endorsement that threw the right wrench into our business plans."

About The Busted Knuckle Garage

The Busted Knuckle Garage offers a full product line of unique gifts and collectibles. The store is located "at the end of your driveway" at www.bustedknucklegarage.com or call 888-708-0897. SEMA Booth 12960.

About Mac Tools

Mac Tools is a leader in quality, professional hand tools. The same entrepreneurial spirit that drives them today has powered Mac Tools for 69 years. Attention to detail, delivering top-quality, innovative products that meet technicians' changing needs are what the company is all about. Just as important as their quality, they are committed to creating customers for life by building lifetime relationships and impacting the lives they meet. Mac Tools has been a part of The Stanley Works since 1980. Our 2,000-distributor base reaches automotive shops in mobile tool trucks well beyond the United States and includes Canada, the U.K., France, Japan, Europe, Latin America and others. For more information, please visit www.mactools.com.